Our mission is to create a more healthy, just, resilient, regenerative local food system in Butte County

https://bclocalfood.org
Dear Friends:

2021 was a year of regrouping, grounding and solidifying a foundation as a fairly new organization with lots of projects going on.

Our community is dealing ongoing COVID issues and learning how to adapt to a new way of life. Fires and the hottest summer on record impacted crops, gardens and required creative pivoting for some of the other projects we do to co-create a community that grows food together with you. But you all came through with perseverance and commitment to help lay the foundation for great things to come in 2022.

We begin 2022 with a recommitment to our organization’s mission (on the cover of this report) and our vision:

We have a shared vision that the way in which our food grows impacts us personally as well as the planet and all Life on earth.

We support the current science which informs us that all Life on the planet is interdependent and intertwined and we choose to devote our lives to food systems that regenerate and support Life.

We value community and connection that fosters a sense of belonging and healthy real food security for all.

Our vision for Butte County is to create a strong local food system as the basis of a strong local economy, anchored in a healthy community that thrives on neighbors helping neighbors.

We so appreciate your partnership over the past few years as we continue to work, play, laugh and cry together. Our old lives are gone, our new emerging culture recognizes that things have to change and are changing. Let’s join together as a community and become locally food sovereign, food secure and food abundant in the coming years. I am, we are, honored to be working with you.

[Signature]
Why Create a Stronger Local Food System?

- Food Sovereignty
- Tastier food
- Stronger County-Wide Economic Security
- Increased Local Investment
- Better Quality Of Life
- Healthier Food = Healthier Community
- Opportunity for new businesses
- Food Security
- Safer food supply
- Community Builder
- Increased ability for food transparency
What your Partnership creates and supports

All of our projects address strategic aspects of creating a stronger local food system from seed, to growing, to getting the food to those who need it, to education, to policy collaborating with food system stakeholders and more. We do our best to infuse all of what we offer with fun and a deep appreciation for all our abundance and blessings in the midst of all the challenges we face as a community.

- The Garden BLITZ
- Vecino Victory Garden
- Neighborhood Composting Center
- Farmers Marketmobile
- Baseline Local Food Assessment
- Save Our Seeds
- Farm To Fork Meals
- and more!
In March 2021 the BLITZ expanded into two staging sites to better serve the community. Thanks to Jessica McKenzie in Chico and 350 Permaculture in Oroville for opening your yards to piles of wood, soil and mulch as the base camps for the BLITZ.

Then sixty-two amazing volunteers came together in community to install 66 new gardens in Butte County. These gardens pushed the numbers to 169 BLITZ gardens installed in back yards since March 2020.

We started to gear up for a Fall BLITZ, but wood prices and fires made us realize we live in a new world and need to adjust accordingly. We will now do the Garden BLITZ in the Spring only.

We supported 25 scholarship gardens in 2021 and are will double that for Spring 2022 thanks to the Lundberg Family Foundation via North Valley Foundation, Chico Natural Foods and North Valley Mutual Aid.
Vecino Victory Garden


Vecino Victory Garden is a Community Garden Demonstration Food Forest, designed to inspire people to shift their lawns to food production and share their abundance. It is also intended as a community center to educate folks in all aspects of food production and other ways in which plants can be used. Even with COVID we hosted learning workdays on Sundays, 5 workshops and 2 other events. Due to a grant from The T. Collin Campbell Center For Nutrition Studies we were able to get a gazebo for classes, a shed for storing all the stuff needed to run a community garden and plastic covering for the community greenhouse.

We have started a project we call GROWN (Growing Resilient Optimism With Nature) to support young folks to learn to feel more confident about growing food while they grow themselves. Watch for this as it develops. We are VERY excited about it.

Community Composting Center

Nestled in Vecino’s back corner is our Community Composting Center. With very little advertising, 20 families who don’t have the resources to compost at home, are already bringing their table scraps to be turned into lush soil. A grant from CalRecycle and California Alliance For Community Composting poises this program to fly in...
The Farmers Marketmobile is a hybrid market that sells products via cash, credit, and EBT with a Market Match and functions as a quasi food pantry via the Angel Program. Its mission is to expand the reach of our local farmers who grow food for the community while getting highly nutritious food closer to those who need it.

A grant from the Butte County DESS Office at the end of 2019 created the Farmers Marketmobile. Then, in March this year, Butte Strong Fund and North Valley Community Foundation’s generosity allowed us to bring food for free to Magalia and Concow to Camp Fire survivors who qualified to get a little help with their recovery. We end this year with more partnership with United Way of California, Golden Valley Bank and Lundberg Rice to serve more people and, hopefully, expand into other communities in the Valley.

The Newly Launched Angel Club invites members of the community to make one time or recurring donations to support their neighbors. Thanks to YOU our first Giving Tuesday to support it brought in over $3300, doubled with matching funds!
Seeds are at the starting point of growing food. Regionally adapted seeds are best. We offer workshops, seed cleaning days, co-sponsor seed swaps and put over 2500 seed packs in 22 Tiny Libraries around Butte County in 2021.
Five focus groups were conducted in February 2021. Out of that process, the community identified some core themes impacting our local food system. Then, with a generous donation via the Butte Strong Fund, North Valley Community Foundation, Sierra Nevada Brewery and the Aaron Rodgers Fund, we were able to hire researchers to create a Local Food Assessment. Anyone in the county can use this document as a comprehensive baseline report about the state of our food system today. It was intended to be the baseline report to measure how future programs will impact our food system. It can also be used to get grants and funding for food security projects.

Convenings with both the public and stakeholders in 2022 to envision our collective 10 year dream of food sovereignty and abundance for all in our county, then start to create a 3-5 year plan to get there.
**Financials**

Total donations and income = $163,000

- North Valley Community Foundation 64%
- Farmers Marketmobile Sales 11%
- Community Fundraising 18%
- Corporate Partners 4%
- Other Grants 3%

Total Expenses $139,000

- Direct Project Expenses 96%
- Administration 4%

**Our Board And Staff**

**The Board**

From left to right:
Pamm Larry, Jarrett James, Toni Zanella
Donna Garrison, Ali McMorrow, Amy Roseman

**Marketmobile staff throughout the year:**

- Ali McMorrow
- Cassidy Wear
- Ethan Cole
- Isaiah Wilkey
- Linen Cannon
- Rose Pritchett
- Stephanie Smith

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**La Vida Es Buena Farm To Fork Dinner At GRUB CSA Farm**
Deep Gratitude to our major donors and sponsors

We Thank You For Your Service To Our Community. Thanks for helping create a community that grows food together.

[Logos of BUTTE STRONG FUND, North Valley COMMUNITY FOUNDATION, LUNDBERG FAMILY FARMS, T. COLIN CAMPBELL FOUNDATION, and KIXE PBS]
Thank you to our partners and members of the community that went the extra mile. We Thank You And Are So Blessed!

Donors of $250 or more

Alberta S. Kimball-Mary L. Anhaltzer Foundation
All Fired Up Health Coaching
Bright Funds
Charles Romero
Deviant 9 Studios
Dr. Bronner's Magical Soaps
Jean Brown
Jeremy Miller
Oroville Spiritual Center
Sierra Club
People
You are the Life Blood of this organization.
We cannot thank you enough!
So Much Gratitude for our Super Volunteers!

Spring Semester Intern, Gretchen Serrantes

Super Volunteers 2021

Claudia Desilles
Corey Collier
Dan Carter
Ed Haverty
Emiia Erickson
Goretti Gutierrez
Kyle Williams
Mary Kay Benson
Matt Kerr
Maria Giovanni
Steve Edgar
Join us!

We love creating community and invite you to join us!
Volunteer once or be a Super Volunteer
Donate
Attend fun events and workshops
We'd love to talk with you about potentials and answer any questions you have

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